

Government of Odisha
Information & Public Relations Department

No. IPR-FP-SC-0028-2022 10860 /IPR,BBSR

Dt. 19/09/2022

Expression of Interest

Proposals accompanied with colored Sketches / Designs and brief write-ups for preparation of tableaux to be presented on the occasion of Republic Day Parade-2023 at New Delhi, based on the following Theme and Initiatives are invited from the eminent institutions of Art, Art firms, Designers, Renowned Sculptors, Architects, Advertising Agencies and Artists.

Theme of the tableaux for Republic Day Parade-2023

- I. India@75 – Freedom Struggle, Ideas@75, Achievements@75, Actions@75 & Resolve@75;
- II. 2023: International Year of Millets(IYOM-2023)
- III. Nari Shakti

Brief outline for the tableau component

1. It may be noted that the overall aesthetic appeal of the proposal will have an overriding priority in determining the acceptability of any proposal.
2. It is important to ensure that the tableaux should be eye-catching, and worth competing at the National level and the presentation should enable the spectators to easily grasp its meaning.
3. The length, breadth, and height of a single tableau should not exceed **45', 14', and 16' (from the ground level)** respectively.
4. The sketch should clearly depict how the tractor pulling the tableau will be used as a part of the theme. Camouflaging the tractor should be in harmony with the main theme of the tableau. There should be a **gap of about 6-7 feet** between the tractor and the trailer and/or between two trailers for turning or maneuvering.
5. The sketch/ design drawn on a **scale of 1':1"** should be simple, colorful, easy to comprehend, and should avoid statistical data and unnecessary details. It should be able to convey, whatever it presents, by itself and should not require any explanation, writing, or elaboration. Writing or use of logos on tableaux is not allowed except for the name of States/UTs presented which is allowed in Hindi on the front, in English on the back, and in Regional languages on the sides of the tableau. Designs in virtual reality in the form of CDs showing the various components displayed from different angles can also be presented.
6. As far as possible, there should be some movement, sound, and animation in the tableaux.
7. In case, a tableau is proposed to be integrated with folk dance, then the selected dance must be a genuine folk dance and the costumes and musical instruments are traditional and authentic. The tableau and the dance should also have thematic unity. The video clippings of the dance may also be sent along with the proposals.
8. The feasibility of displaying the tableau at important locations after the parade should be actively considered so that more people can benefit seeing the creations.
9. After the approval of the proposed sketch/design by the Expert Committee in New Delhi, the applicant/applicants shall be required to submit a three-dimensional model of the approved sketch. The selection depends upon a combination of factors including but not limited to visual appeal, impact on the masses, idea/ theme of the tableaux, degree of detail involved in the tableaux, the music accompanying the tableaux, etc.
10. The Artist/Designer/Firm can submit more than one sketch/design quoting rates for each sketch/ design separately. They should reflect upon following points while designing the tableaux.



- Electronic display walls (LED, HD, 4K, etc.) are to be used for the bright display of images or content.
 - Moving elements using Mechatronics/ Robotics.
 - Innovative use of LED lighting to showcase dark/ shadowed areas.
 - Balancing of the sound level of music.
 - 3D printing could be used to depict certain elements.
 - Use of eco-friendly material for the tableaux.
 - Avoid use of plastic and plastic based products as far as feasible.
 - Use of special effects to the maximum extent feasible to improve the optics/ visualeffects of the tableau.
11. The Artist/Designer/Firm must furnish the specification of materials to be used for the preparation of Tableau along with the cost (Price + GST) in the Financial Bid in a sealed cover.
 12. The Artist/Designer/Firm must furnish the Affidavit towards a non-blacklisted / debarred firm.
 13. There shall be strict and continuous supervision of the tableau by the designers. The selected Firms have to attend the Expert Committee meetings in New Delhi to explain the concept of the theme both at the sketch and 3-D Model stage which requires 5-6 times visits to New Delhi. In case of non-selection of tableaux by the Ministry of Defence, Govt. of India, reimbursement for undertaking a journey to New Delhi in respect of Artist/Firm for the purpose will be allowed for two persons on each occasion. The mode of the journey will be decided taking into time of project approving authority.
 14. Engagement of young qualified designers from renowned institutions will be encouraged.
 15. Deduction of TDS under IT & GST will be made as per law at the time of payment and the mode of payment will be online.
 16. The sketches/ designs along with the brief write-ups must reach the undersigned on or before 27.09.2022 by 4p.m. The detailed cost of presentation of tableau including the cost of 3D model, sketch, music, fabrication, transportation and travelling cost etc. may be indicated in the sealed quotation along with PAN Number and GST Registration Number super-scribing as Price Bid.
 17. The Artists/ Designers/Firms or their authorized representatives should be present at this Department on 27.09.2022 at 5p.m. to explain the concept before the Selection Committee.
 18. A copy of the valid GST Registration Certificate and PAN copy may also be submitted along with quotations.

The authority reserves the right to select or reject any or all proposals without assigning any reason thereof.


 Director
 I.&P.R. Department, Odisha

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Information & Public Relations Department

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No. IPR-FP-SC-0028-2022 10861 /IPR,BBSR

Dt. 19/09/2022

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- III. Nari Shakti.

The sketches/ designs along with the brief write-ups must reach the undersigned on or before 27.09.2022 by 4p.m. The Artists/ Designers/Firms or their authorized representatives should be present at this Department on same day at 5 p.m. to explain the concept before the Selection Committee.

The authority reserves the right to accept/reject any/all proposals/cancel the entire selection process at any stage without assigning any reason thereof.

For more details please visit the website <http://inpr.odisha.gov.in>


Director
I&PR Department, Odisha



Memo No 10862 /IPR, BBSR

Dated 19/09/2022

Copy forwarded to the Joint Directors (ADVT. Section) for information and necessary action. He is requested to publish the EOI in two leading Odia dailies and one English daily newspaper.

[Handwritten Signature]
19/9/22

Additional Director

Memo No 10863 /IPR, BBSR

Dated 19/09/2022

Copy forwarded to the System analyst to host the EOI in the Govt. website of I & P R Department.

[Handwritten Signature]
19/9/22

Additional Director