

**Information & Public Relations Department,
Government of Odisha**

File No. IPR-FP-IITF-0001-2023/12496/I.&P.R.,

Dt. 12.09.2023

Expression of Interest

The I&PR Department, Odisha invites Expression of Interest(EOI) from reputed Art firms./ Designers having valid GST & PAN registration and experience of visualization in various fields of Art & Art oriented projects, architectural work, and exhibitions at the National/ International Level with qualified professionals/required qualification for conceptualisation of Fascia, Central Theme Area, and Standard designing of **Odisha Pavilion** at Pragati Maidan, New Delhi to develop theme based ideas for the ensuing India International Trade Fair-2023 to be held from 14th to 27th November 2023.

The theme of the ensuing Trade fair is "**Vasudhaiva Kutumbakam-United by Trade**". The approximate display Area of Odisha Pavilion is 550 Sq. meter. The interested firms/designers(may be individuals) are requested to apply to the undersigned with all their documents relating to past experience, qualification, and other necessary credentials for the selection of conceptualiser of Odisha Pavilion at Pragati Maidan, New Delhi for IITF-2023.

The firms/designers who will be selected on merit basis after evaluation of their credentials, experience, and qualifications shall be advised to prepare the design and submit a soft copy of 3D Model made from different angles of the proposed Odisha Pavilion as per the layout plan received from the ITPO. The top 3 designs and Models selected by the judges shall be paid Rs. 25,000/-(Rupees Twenty Five Thousand) each. The designer/Artist of the finally selected model will be appointed as the conceptualiser of the Odisha Pavilion for IITF-2023 and will be entitled to receive remuneration of Rs. **4,50,000** (Rupees Four lakh Fifty Thousand only) including GST and other related expenses for concurrent supervision of the entire fabrication work. Due recognition will be conferred upon the conceptualiser in a State level Celebration in case Odisha Pavilion is adjudged for any award/honour by the ITPO.

The firms/designers are required to send their expression of interest to the Director, Information & Public Relations Department, Lok Sampark Bhawan, Bhubaneswar by Speed/Registered post or submit in the office of the undersigned on or before **21.09.2023** by **3 PM**. The applications will be opened and evaluated on the same day at 5 PM in the conference hall of the I&PR Department in the presence of the applicants or their representatives. On the appointed day and time unless intimated otherwise all those who will express their interest and apply by the fixed date may remain present for consultation and shortlisting. The shortlisted firms will be subsequently informed to present their models the standard of which will be adjudged on merit by a committee specifically constituted for this purpose. The authority reserves the right to accept or reject any or all the offers without assigning any reason thereof.

Sd/-
Director